

Leading Home Care ... a Tweed Jeffries company presents

The Spring 2004 Teleseminar Series

Relationship Selling & Persuasion Skills for Home Care Leaders

A special offer for Home Care Leaders who want to Master the Art of Persuasion

Jan. 8, 2004

The Seven Step Relationship
Selling Process

March 4, 2004

Developing Client Rapport & Building Customer
Relationships

Feb. 5, 2004

Special Skills for Communicating with Physicians
featuring special guest M. Tray Dunaway, MD

April 1, 2004

Mastering Persuasion: Closing the Sale

Single Teleseminar Audio CD \$149.00

Complete Set of 4 Audio CDs \$499.00

Order Form

Three Easy Ways to Order:

Phone

888-668-9333

Fax

502-339-2192

Mail

Mail order form to:

Diane West

Leading Home Care

9750 Ormsby Station Rd., #205

Louisville, KY 40223

For a detailed description of these

Teleseminars,

log on to our web site at

[www.leadinghomecare.com/
teleseminars](http://www.leadinghomecare.com/teleseminars)

CEUs can be issued for Nurses

upon receipt of a signed

evaluation form

(1.0 Contact Hours)

© 2003 Leading Home Care

... a Tweed Jeffries company

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

E-mail address _____

Telephone _____ Fax _____

PAYMENT INFORMATION

Check enclosed payable to: Leading Home Care

Mail to: Leading Home Care, 9750 Ormsby Station Rd. #205, Louisville, KY 40223

Charge to: ___ MasterCard ___ Visa ___ American Express ___ Discover

Card number _____ Exp. Date _____

Name as it appears on card

Billing address for card
